The Jackie (and Jill) Robinson Effect: Why Do Congresswomen Outperform Congressmen?

Sarah F. Anzia Stanford University Christopher R. Berry The University of Chicago

If voters are biased against female candidates, only the most talented, hardest working female candidates will succeed in the electoral process. Furthermore, if women perceive there to be sex discrimination in the electoral process, or if they underestimate their qualifications for office, then only the most qualified, politically ambitious females will emerge as candidates. We argue that when either or both forms of sex-based selection are present, the women who are elected to office will perform better, on average, than their male counterparts. We test this central implication of our theory by studying the relative success of men and women in delivering federal spending to their districts and in sponsoring legislation. Analyzing changes within districts over time, we find that congresswomen secure roughly 9% more spending from federal discretionary programs than congressmen. Women also sponsor and cosponsor significantly more bills than their male colleagues.

omen are a minority in legislatures across the United States. In 2010, women held only 17% of the seats in each chamber of Congress and 24% in state legislatures (CAWP 2009).¹ Granted, women have made advances in politics in recent decades, but even today 11% of American adults openly admit that they would not vote for a woman for president (Newport and Carroll 2007). Moreover, qualified women express greater hesitation about running for office than similarly qualified men (Fox and Lawless 2004).

In this article, we draw a connection between models of political agency and the economics of discrimination, linking both to the vast literature on women in politics. We propose that the process of selection into office is different for women than it is for men, resulting in important differences in the performance of male and female legislators once they are elected. This phenomenon, which we call "sex-based selection," can occur in one or both of two ways: First, if voters discriminate against female candidates, only the most talented, hardest working female candidates will win elections. Second, if women in the political eligibility pool underestimate their qualifications for office, or if women perceive there to be sex discrimination in the electoral process, then only the most qualified, politically ambitious females will emerge as candidates. We argue that when either or both forms of sex-based selection are present, *the women who run and win office* will perform better, on average, than their male counterparts. We test this proposition by evaluating the success of congresswomen relative to congressmen in delivering federal dollars to the home district and in sponsoring legislation.

The article proceeds as follows. The first section reviews the related literature. In the second section, we describe our sex-based selection theory and its implications for the quality and effectiveness of women in legislatures. Then we detail the methods and data we use for the empirical analysis and present the results of a series of empirical tests of the relationship between legislator sex and job performance. The last section concludes.

¹ Replication data and code for the analyses contained in this article can be found at http://harrisschool.uchicago.edu/faculty/web-pages/christopher-berry.asp.

American Journal of Political Science, Vol. 55, No. 3, July 2011, Pp. 478-493

©2011, Midwest Political Science Association

Sarah F. Anzia is a Ph.D. candidate, Stanford University, Department of Political Science, 616 Serra Street, Room 100, Stanford, CA 94305–6044 (sanzia@stanford.edu). Christopher R. Berry is an Assistant Professor, The University of Chicago, Harris School of Public Policy, 1155 East 60th Street, Suite 150, Chicago, IL 60637 (crberry@uchicago.edu).

We thank Scott Ashworth, Ethan Bueno de Mesquita, Barbara Burrell, Kerwin Charles, Steve Coate, Linda Fowler, Sandy Gordon, Jeff Grogger, William Howell, Greg Huber, Bob LaLonde, Lawrence Kahn, Jeff Milyo, Sam Peltzman, Linda Powell, Jesse Shapiro, Francesco Trebbi, Craig Volden, and four anonymous reviewers for helpful comments and suggestions.

Related Research and Background

In the empirical literature on the distribution of federal spending across congressional districts, little has been done to estimate differences in distributive spending by legislator sex. Meanwhile, the literature on the sources of legislative productivity has focused almost exclusively on general conditions within the legislature rather than the characteristics of legislators themselves.² Within the literature on women in politics, however, there is a great deal of relevant scholarly work.

To start, scholars have amassed evidence that men and women of equal political qualifications do not entertain the possibility of running for office with equal frequencies. Lawless and Fox (2005) find that politically eligible women with the same objective qualifications as men are less likely to consider themselves qualified to run for public office. Moreover, women express greater concern than men about their ability to raise the necessary financial support and win elections (Duerst-Lahti 1998; Fowler and McClure 1989; Fox and Lawless 2004; NWPC 1994). The differences in men's and women's political ambition might be the result of differences in male and female socialization, psychology, and personal life circumstances (Burrell 1994). Niederle and Vesterlund (2007), for example, find that women shy away from competition more so than men. In addition, women's political ambition might be dampened by the perception of sex bias in politics: over 90% of women and 75% of men in the candidate eligibility pool (e.g., attorneys, businesspeople, educators, and political activists) believe that there is bias against women in elections (Lawless and Fox 2005).

A large literature that compares men's and women's performance in campaigns and elections concludes that such concerns are largely unwarranted. One of the most well-known findings in the literature on women in politics is that female candidates win general elections at the same rate as male candidates (Burrell 1994; Fox 2006; Newman 1994; Seltzer, Newman, and Leighton 1997). Moreover, women raise as much money during their campaigns as men (Burrell 1994; Fox 2006; Uhlaner and Schlozman 1986). On the basis of aggregate vote totals and campaign funds, then, many scholars have concluded that discrimination against women in politics is a phenomenon of the past (e.g., Fox 2006; Seltzer, Newman, and Leighton 1997; Smith and Fox 2001).

By contrast, several experimental studies suggest that voters *do* harbor bias against female candidates. Rosenwasser and Dean (1989) find that voters prefer "masculine" traits in candidates for all levels of public office, and Huddy and Terkildsen (1993a, 1993b) show that voters' gender stereotypes are most harmful to female candidates running for national office. Fox and Smith (1998) present subjects with a series of hypothetical male and female House candidates and find that significantly fewer subjects choose to vote for female candidates (see also Dolan 1997).

Moreover, survey evidence shows that a substantial percentage of American adults express reluctance to support women in the political arena. The General Social Survey, for example, reveals that 23% of adults think that most men are better suited emotionally for politics than most women (Dolan 2004). In addition, 21% of American adults say that men make better leaders than women, and 51% say that "many Americans are not ready to elect a woman to high office" (Pew 2008). A recent Gallup survey shows that 11% of both men and women say they would not vote for a female presidential candidate even if she were qualified for the job, and another 11% say they would vote for a qualified woman only "with reservations" (Newport and Carroll 2007).³ It is possible that these figures understate the prevalence of sex bias among voters, since pressure to provide socially desirable responses often prevents some respondents from admitting their underlying prejudices, if they are even aware of them (see Fox and Smith 1998). Even so, 11% is more than double the percentage of respondents who said they would not vote for a black candidate for president, and yet few argue that racial discrimination in politics has disappeared (e.g., Sears and Henry 2005).

A recent group of studies suggests that the path to congressional office may present more hurdles to women than to men. Lawless and Pearson (2008) find that congressional primary elections in which at least one of the candidates is female tend to attract larger numbers of contenders. Palmer and Simon (2006) show that female incumbents are significantly less likely than male incumbents to face uncontested primary and general elections. Similarly, Milyo and Schosberg (2000) find that female candidates are significantly more likely to face highquality challengers than male candidates. Moreover, political party leaders believe that there is generally more uncertainty about a woman's electability than a man's; hence, they are less likely to recruit women to run for office (Sanbonmatsu 2006). Notably, the women who do emerge as congressional candidates tend to have greater

² For important contributions, see Howell, Adler, Cameron, and Riemann (2000) and Clinton and Lipinski (2006).

³ Due to its timing, the survey might conflate voters' opinions about women with their views on Hillary Clinton's candidacy, but the aggregate responses do not differ dramatically from surveys conducted in the 1990s (Fox and Smith 1998).

prior political experience than male congressional candidates (Pearson and McGhee 2009). Furthermore, while female candidates raise the same amount of money as male candidates, Jenkins (2007) finds that they have to work harder to do so.

Another large literature examines the differences between men and women once they are *in* office. There is evidence that female legislators direct more of their attention to policy areas thought of as "women's issues" (e.g., Norton 1999; Thomas 1991; Swers 2002). In addition, the presence of women in legislatures has been shown to influence the nature of policy outcomes (Besley and Case 2003; Chattopadhyay and Duflo 2004; Rehavi 2007). For the most part, however, this literature is not well integrated with work that examines the performance of women in electoral politics. In the next section, we propose a theory of political selection that connects the performance of women in campaigns and elections with their performance once in office.

A Theory of Political Selection: The Jackie (and Jill) Robinson Effect

In 1947, Jackie Robinson became the first African American to play Major League Baseball. He is widely revered as one of the greatest players in the history of the game. This is no coincidence. If Robinson could have been replaced easily by a white player, no team would have been willing to take a chance on him, given the widespread bigotry of the time. Robinson had to be better than almost any white player in order to overcome the prejudice of owners, players, and fans.⁴ Of course, this story is not unique to Robinson. Pascal and Rapping (1972) found that black Major League Baseball players in 1967 outperformed white players in every position. Nor is the story unique to baseball. There is widespread evidence that black athletes have historically faced higher performance standards for entry into professional sports than white athletes (see Kahn 1991). More generally, Becker (1957) pioneered the idea that workers who face discrimination

in the labor market must perform better in order to earn the same wage as other workers.⁵

We suggest that a similar performance premium is demanded of female politicians when there is sex discrimination in the electorate.⁶ If voters are prejudiced against women, then a woman must be better than the man she runs against in order to win.⁷ Moreover, if women anticipate discrimination by voters, or simply underestimate their own qualifications, then only the most formidable women will run for office to begin with. In either case, our prediction that sex-based selection will lead the women in office to perform better, on average, than the men flows naturally from the literature on political agency, which focuses on two issues: moral hazard and selection.

In moral hazard models of elections, originating with Barro (1973) and Ferejohn (1986), the desire to be reelected in the future motivates politicians to exert effort while in office. Citizens vote retrospectively, reelecting the incumbent only if his performance is above a threshold level chosen to maximize the incumbent's incentive to work and hence the voter's ex ante expected utility. Other contributions that focus on elections as sanctioning devices for inducing effort from politicians include Austen-Smith and Banks (1989), Seabright (1996), and Persson, Roland, and Tabellini (1997).

A second body of theory conceives of elections as devices for selecting high-quality politicians, or "good types," into office (e.g., Gordon, Huber, and Landa 2007; Zaller 1998). In this view, voters use information gleaned from campaigns and from incumbents' performance in office as signals about intrinsic characteristics of candidates, such as talent or honesty. Elections select good types and filter out bad types, but they do not alter politicians' behavior in office.

There have been attempts to adjudicate between the electoral selection and moral hazard models (e.g., Fearon 1999) as well as attempts to unify them (e.g.,

⁴ This view is explained by Hank Aaron, himself an African American former ballplayer and erstwhile holder of the major league career home-run record. According to Aaron (1999), "Jackie Robinson had to be bigger than life. He had to be bigger than the Brooklyn teammates who got up a petition to keep him off the ball club, bigger than the pitchers who threw at him or the base runners who dug their spikes into his shin, bigger than the bench jockeys who hollered for him to carry their bags and shine their shoes, bigger than the so-called fans who mocked him with mops on their heads and wrote him death threats."

⁵ For a recent survey of the economics of discrimination, see Rodgers (2006).

⁶ It may seem that a more obvious analogy is with racial discrimination in politics. However, the use of race-conscious districting confounds the problem. We return to this issue at the end of the article.

⁷ Technically, some voters might reverse-discriminate, that is, give preference to female candidates. Our prediction still holds as long as the proportion that discriminates is greater than the proportion that reverse-discriminates. It is worth noting that the greater the level of discrimination by voters, donors, and gatekeepers, the greater should be the observed quality differential for women who win elections. Of course, if discrimination is strong enough, it is possible that no quality advantage will be sufficient to overcome it, in which case we should not observe women winning elections.

Ashworth 2005; Banks and Sundaram 1998; Besley 2006). We do not stake out a position on such issues but rather emphasize that the implications of sex-based selection are the same in either framework. We assume that performance is a function of a candidate's innate ability and her effort. In other words, a candidate will perform better in office if she is more able, works harder, or both. Therefore, if voters discount the ability of female candidates (electoral selection model), or if voters demand a higher performance threshold for women (moral hazard model), then the women who win will perform better in office than the men who win, on average. Furthermore, if female candidates anticipate that they will face discrimination in the election or otherwise underestimate their chances for electoral success, the women who do run for office will be those who expect to exceed the higher performance threshold demanded by voters.

We note that in order for this prediction to hold, the attributes that make someone a high-quality candidate must be related to the attributes that make her a high-quality legislator. If the two were uncorrelated, then we would not expect to observe a difference between the performance of male and female legislators in office. However, as long as candidate quality and legislator quality are positively correlated, the process of sex-based selection should result in a legislature in which the average female representative outperforms the average male representative.

Importantly, our theory of sex-based selection can accommodate two apparently conflicting strands of evidence from the existing literature discussed above. On one hand, a sizable proportion of voters appears to be biased against female candidates in presidential elections (e.g., Newport and Carroll 2007) and in hypothetical House election candidate match-ups (Fox and Smith 1998). On the other hand, numerous studies of female candidates' vote totals and success rates in House general elections have found that they do just as well as male candidates (e.g., Burrell 1994). Our theory shows that there is no inconsistency between these sets of findings. If only higher-quality female candidates will actually run for office, then we would not necessarily expect to observe a vote or campaign funding differential between male and female candidates even if there is, in fact, discrimination by voters and donors. Yet, if the average female candidate is of higher quality than the average male candidate but receives the same amount of funding and wins the same number of votes, she is clearly not on equal footing with the man.⁸ Therefore, existing studies that simply compare women's and men's vote shares are not directly informative about the presence or absence of discrimination by voters. The workings of the candidate selection stage confound measurement of voter discrimination at the electoral stage.

Theory aside, the existing evidence suggests that both female self-selection on quality and voter discrimination are at work. If the average woman running for office were of higher quality than the average man and voters did not discriminate, then we should observe female candidates winning at higher rates than men. But they do not. If voters discriminate but women do not self-select based on quality—implying that the average female candidate is equal in quality to the average male-then we should see women losing more often than men. But they do not. If the two occur in combination, such that voters discriminate against female candidates and female candidates selfscreen in anticipation of that discrimination, we would observe fewer but more qualified women running for office and possibly equal electoral success rates for male and female candidates. This last set of circumstances is the one most consistent with existing empirical evidence (Pearson and McGhee 2009). Importantly, however, our theoretical prediction holds regardless of whether discrimination by voters occurs alone or in combination with self-screening by candidates: in either case, the women who run and win will perform better, on average, than the men who run and win.9

We emphasize that we are *not* arguing that women have more innate political talent than men, nor do we claim that all female candidates outperform their male counterparts. Our theory simply identifies a connection between the economics of discrimination and models of political agency: when sex discrimination is present among voters, women must be better than their male counterparts to be elected. If women anticipate such discrimination, or if they underestimate their chances for electoral success, then only the most qualified women will run in the first place. Therefore, on average, the women we observe in office will perform better than the men, all else equal.

⁸ Again, we find an analogous situation in professional sports. On average, black players in the NBA earn salaries equal to those of

white players. Some see this pay parity as evidence that discrimination has been overcome. Others suggest that black players are better on average than white players and that salary equality is evidence of discrimination rather than its absence. See Kahn and Sherer (1988).

⁹ There is, of course, another scenario to consider. In the case that there is no discrimination by voters and potential female candidates do not self-screen, we would expect that female candidates would win at rates equal to male candidates and that there would be no performance premium on the part of female politicians.

Empirical Strategy and Data

As our primary measure of a legislator's performance, we look to her success in delivering federal program spending to her home district. The use of spending as an indicator of incumbent performance has strong empirical and theoretical foundations. Empirically, congressional scholars have long observed that a fundamental and explicit goal of members is to bring home federal dollars, and this observation has been a central theme in the classics on Congress (Fenno 1966, 1978; Ferejohn 1974; Fiorina 1981; Mayhew 1974). There is evidence that such efforts bolster an incumbent's reelection prospects (Alvarez and Saving 1997; Bickers and Stein 1996; Levitt and Snyder 1997; Sellers 1997; Stein and Bickers 1995). Moreover, members of Congress themselves appear to believe that they must serve their constituents through both casework and project work to build the reputation necessary for future electoral success (Cain, Ferejohn, and Fiorina 1987).

There is also a strong theoretical motivation for using district spending as an indicator of legislator performance. In particular, Ashworth (2005) presents a model in which reelection-minded incumbents face a fundamental trade-off between allocating their resources toward producing district-specific benefits, such as federal program spending, or national public goods, such as legislation or bureaucratic oversight. Voters learn about the ability of incumbents by observing two signals, which are a function of the politician's effort on the two tasks, and reelect those politicians whom they believe are of high ability. A central result from Ashworth's model is that politicians have an incentive to bias their effort toward tasks that voters observe with less noise. This logic favors the dedication of effort to securing district-specific projects, which are more informative signals of the incumbent's ability than are national public goods and hence receive greater weight when voters update their beliefs. In other words, it is the observability of program spending that makes it the most efficient pathway for politicians to signal their quality to constituents.

With these empirical and theoretical motivations, we adopt the not unfamiliar assumption that legislators are universally motivated to direct projects and funding to their districts (e.g., Evans 2004). Furthermore, while some program spending is formulaic, we assume that a representative's talent and effort play an important role in the logrolling, agenda setting, coalition building, and other deal-making activities that characterize distributive politics. Of two legislators who come from districts with similar characteristics (or who represent the same district at different times), the one who succeeds in directing more spending to her district can be deemed to have performed better in the context of this fundamental political pursuit. Of course, we recognize that delivering federal benefits to the home district is only one aspect of a legislator's job. Therefore, we round out our analysis of legislative performance by examining legislators' bill sponsorship and cosponsorship activity.

Federal Outlays Data

To compare federal program spending in congressional districts represented by men and women in the U.S. House of Representatives, we use data from the Federal Assistance Award Data System (FAADS).¹⁰ FAADS is a comprehensive source for federal domestic spending programs and reports expenditures of about 1,000 programs, including agricultural programs, education grants, research grants, large entitlement programs, and many others.¹¹ We aggregated the FAADS records to produce a data set that includes 9,135 federal outlays observations for congressional district and fiscal year combinations, tracking approximately \$20.8 trillion in federal expenditures from 1984 to 2004 (in 2004 dollars). We attribute the federal outlays for each fiscal year to the member of Congress who represented the congressional district in the calendar year prior.

Congressional district boundaries are redrawn every 10 years due to decennial reapportionment and redistricting, and therefore we had to trace districts over time in constructing our panel. After a decennial redistricting, some districts remain essentially intact while others change beyond recognition. We consider a district to be a continuous entity across redistricting periods if the majority of the land area of the post-redistricting district is made up of pre-redistricting district land area. Otherwise, when we could not match a new district clearly to a preexisting district, the new district is treated as a new unit following the decennial redistricting. Consequently, the panel includes 733 unique district entities over the 21-year time period.¹²

FAADS reports award transactions and recipient congressional districts according to the initial recipient. This poses a problem for awards made to states for redistribution throughout the state: FAADS grossly inflates federal outlays to the congressional districts that contain state capitol buildings. We improve a bit upon Levitt and

¹⁰ See Appendix A for a detailed description of the data.

¹¹ The major omission is defense: military spending and defense procurement programs are not included.

¹² The results presented in the following pages are not highly sensitive to the land area threshold used for matching districts across years. See Appendix A.

Snyder's (1995) treatment of this issue by including a control variable equal to the fraction of the state capitol county contained in each congressional district, weighted by the state population.¹³ More importantly, we include district fixed effects, as explained below, which control for time-invariant factors, such as being part of the state capitol county.

Finally, we note that the FAADS data include a great deal of federal spending by broad-based entitlement programs, such as Social Security and Medicaid, the distributions of which are determined by formula. It hardly seems appropriate to attribute this kind of spending to the political skill and effort of a district's representative. In order to separate broad-based entitlement programs from programs that represent discretionary spending, we adopt a tactic used by Levitt and Snyder (1995, 1997). Specifically, we calculate coefficients of variation in district-level spending for each program contained in the FAADS data and use the coefficients to separate programs into two categories: low-variation programs have coefficients of variation less than 3/4, and high-variation programs have coefficients of variation greater than or equal to 3/4.14 The low-variation category includes 26 programs, most of which are programs within the Veterans Benefits Administration, the Centers for Medicare & Medicaid Services, and the Social Security Administration, which make up 76% of the spending in our data. The high-variation category comprises hundreds of smaller programs. In the analysis that follows, we examine spending from highvariation programs only, in expectation that legislator ability and effort play a larger role in the distribution of this type of spending.¹⁵

We adjust the spending data to 2004 dollars. The mean value of district-level high-variation program outlays ranges from \$398 million in 1984 to \$753 million in 2003. The median value increases from \$151 million to \$361 million. Of the 9,135 congressional district and fiscal year combinations, 8,307 observations represent annual outlays to districts led by male legislators, and the remaining 828 are for women-led districts. There are 112 unique women in the data set. Thirty-eight states had at least one female member of Congress during this time period. Of the 733 unique districts we observe across the three redistricting plans, 133 had a female representative for at least one congress.

- ¹³ Details are provided in Appendix A. We transform this variable to a natural log.
- ¹⁴ Our results are not sensitive to the choice of the threshold for defining high-variation programs. See Appendix A.
- ¹⁵ See Appendix B for a discussion of results using spending from low-variation federal programs.

Identification Strategy

For our main analysis, we use a differences-in-differences approach, based on district and year fixed effects, to identify the effect of having a female representative on a district's receipt of federal program outlays. Essentially, we ask whether a district receives more federal spending during the years in which it sends a woman to Washington compared to the years when it sends a man. Because we rely on variation within districts over time for identification, we can eliminate any (observable or unobservable) time-invariant attributes of a district that could influence both the likelihood of electing a woman and the flow of federal spending. Importantly, the district fixed effects also subsume time-invariant heterogeneity across states, such as the well-known result that smaller states receive greater federal outlays, on a per capita basis, due to malapportionment in the Senate (e.g., Lee 1998). We specify the following basic model:

ln(outlays_{*it*}) = $\alpha_i + \delta_t + \beta(F_{it}) + \psi X_{it} + \rho Z_{it} + \varepsilon_{it}$, where subscript *i* denotes congressional districts and *t* denotes time. The variable of interest is F_{it} , which is a binary indicator variable coded one if the person representing district *i* at time *t* is female, zero if male. We include year indicators, δ_t , to control for general changes in spending over time.

The vector \mathbf{X}_{it} denotes other legislator characteristics that may influence spending. We control for party, which is expected to account for the traditional Republican preference for fiscal conservatism which conceivably tempers the push for more spending to the home district.¹⁶ In anticipation that legislators in the majority party are better positioned to secure money for their districts, we include an indicator for majority party status during years in which Congress and the presidency are controlled by the same party. Unified government occurs in only five fiscal years within our study period: in 1994, 1995, and 2002 to 2004.¹⁷ We also add a measure of seniority: the number of terms a legislator has served as of the year of the outlays. Finally, we introduce a variable that equals a member's two-party victory margin in the preceding congressional election, which controls for the possibility that electorally vulnerable members receive priority in discretionary spending (Shepsle 1978).

The vector \mathbf{Z}_{it} captures a fairly rich set of observable attributes of congressional districts: population living in

¹⁶ Alvarez and Saving (1997) find that Democrats reap greater electoral benefit from funneling pork to their districts than do Republicans.

¹⁷ Recall that FAADS data are reported in fiscal years and that legislator characteristics are lagged by one year.

urban areas, African American population, population 65 years of age or over, number of farmers and farm managers, foreign-born population, median family income, unemployed population, population in the armed forces, population in public school, and population employed in manufacturing and construction.¹⁸ Although the existing literature (e.g., Burrell 1994) and our own supplementary analysis show that district demographic characteristics are not particularly important predictors of the presence of a female legislator (see Appendix B), we remain concerned that unmeasured district characteristics predict both legislator sex and the amount of federal spending received by a district. We therefore include congressional district fixed effects, α_i , to account for unobservable, time-invariant district characteristics.¹⁹ Finally, β, ψ , and ρ are regression coefficients, and $\epsilon_{\it it}$ is an error term.

Even with a broad set of control variables, the unobservable, time-variant predictors of federal spending within a particular district are likely to be correlated across time periods. Furthermore, the geographic distribution of federal spending likely reflects the effects of senators as well as the quality and effort of House members, suggesting that there may be correlation across districts within a state. Consequently, we use robust standard errors clustered by state throughout our analysis.

Analysis and Results

Table 1 presents the results of our fixed effects models of high-variation program spending. Model (1) includes district characteristics, legislator characteristics, and district and year fixed effects, as described above. The main result is clear: *within districts over time, roughly 9% more federal spending is brought home when there is a woman representing the district in Congress than when the same district is represented by a man.*²⁰

The district fixed effects subsume any attributes that do not change over time, including the unchanging attributes of the states in which they are located. However,

TABLE 1 Legislator Sex and DiscretionaryFederal Domestic Spending

		1	0	
	(1)	(2)	(3)	(4)
Female	0.091		0.12	0.069
	(0.043)**		(0.067)*	(0.033)**
Prefemale Trend		0.013		
		(0.008)		
Postfemale Trend		0.03		
		(0.012)**		
Republican	-0.001	-0.002	-0.079	0.043
	(0.022)	(0.023)	(0.032)**	(0.033)
Majority	0.003	0.005	-0.042	0.025
	(0.028)	(0.028)	(0.031)	(0.082)
Terms	-0.001	-0.001	0.002	0.009
	(0.003)	(0.003)	(0.004)	(0.008)
Margin	0.003	.000	0.004	
	(0.023)	(0.023)	(0.059)	
Population	0.35	0.361	2.846	
-	(0.730)	(0.732)	$(0.604)^{***}$	
State Capitol	0.062	0.062	0.121	
-	$(0.017)^{***}$	(0.017)***	$(0.007)^{***}$	
Age 65 and Older	-0.033	-0.029	-0.45	
	(0.211)	(0.211)	(0.189)**	
Black	0.161	0.16	0.061	
	$(0.062)^{**}$	(0.062)**	$(0.024)^{**}$	
Construction	0.015	0.014	-0.588	
	(0.171)	(0.173)	(0.119)***	
Public School	-0.382	-0.391	-1.296	
	(0.299)	(0.295)	(0.273)***	
Farmers	0.049	0.045	0.161	
	(0.029)	(0.030)	(0.053)***	
Foreign Born	-0.014	-0.017	-0.103	
	(0.051)	(0.052)	(0.071)	
Manufacturing	-0.187	-0.189	-0.402	
	(0.133)	(0.133)	$(0.090)^{***}$	
Median Income	-0.075	-0.075	-0.371	
	(0.151)	(0.152)	(0.157)**	
Unemployed	0.1	0.103	0.055	
	(0.111)	(0.111)	(0.121)	
Armed Forces	-0.012	-0.012	-0.022	
	(0.034)	(0.034)	(0.016)	
Urban	0.005	0.006	-0.015	
	(0.006)	(0.006)	(0.015)	
Constant	18.837	18.813	13.745	0.003
	(2.327)***	(2.342)***	$(1.588)^{***}$	(0.050)
Observations	9067	9067	9067	39
R-squared	0.9	0.9	0.66	0.063
Model	District &	District &	State &	First-
Specification	year fixed	year fixed	year fixed	differences
opecification	effects	effects	effects	unterences
	cifects	circus	circus	

Notes: Robust standard errors clustered by state in parentheses. The dependent variable in Models (1) through (3) is ln(high-variation federal outlays). In Model (4), the dependent variable is the difference in logged outlays between two consecutive years. Model (4) includes only observations in which a mixed-sex close election (where "close" is defined as a winning vote share of less than 55%) results in a change in the sex of a district's representative (see text). Outlays are in constant 2004 dollars. Female = 1 if legislator is female. Pre- and Post-Female Trends are linear trends for the six years before and six years after the election of a woman, respectively. Republican = 1 if legislator is Republican. Majority = 1 if legislator is a member of the House majority party when Congress and the presidency are controlled by the same party. All demographic variables are transformed as natural logarithms. * significant at 10% level; ** significant at 5% level; *** significant at 1% level.

¹⁸ Demographic variables for 1984 to 2001 come from Scott Adler's (2003) "Congressional District Data File." All demographic data for 2002 to 2004 come from the 2000 U.S. Census. Details are provided in Appendix A.

¹⁹ In some instances, explained below, we use state fixed effects because of data limitations.

²⁰ The models in Table 1 have 9,067 observations, rather than 9,135, due to missing values for electoral margin and terms in office. We also exclude five observations that recorded negative high-variation outlays. See the appendix for details.

a lingering concern may be that there are unmeasured trends within districts over time that make them both more likely to elect a woman and more likely to receive federal spending. To explore this possibility, we compare the rates of change in the federal spending received by a district before and after it elects a female representative. Specifically, in Model (2), we use pre- and postfemale linear time trends for the three terms before and the three terms after the election of a woman. We find that the rate of increase in spending is *higher* after a woman is elected than it was before. Using an *F*-test, we reject that the two trends are equal (p = .06). Thus, we find no evidence that female representatives merely inherit an already favorable trend in spending; instead, the trend changes after a woman is elected.

Next, in column (3), we present a model that includes state rather than district fixed effects. This approach allows us to take advantage of more variation in the data, as 38 states had at least one woman in Congress during our study period. A disadvantage is that the state fixed effects do not account for unmeasured within-state, betweendistrict heterogeneity. That the results of the state and district fixed effects models are so similar, therefore, is reassuring and strengthens our belief that district-level attributes do not explain the connection between legislator sex and federal spending.

Finally, in the spirit of a regression discontinuity (RD) design (Lee 2008; Thistlethwaite and Campbell 1960), we estimate changes in district-level spending following close elections in which a male candidate ran against a female candidate and in which the election resulted in a change in the sex of the district's representative. Based on the closeness of the elections, we can infer that each district was roughly equally likely to have elected a woman or a man. When we restrict our analysis to mixed-sex races in which the winning candidate garnered less than 55% of the vote, there are 39 instances in which the sex of a district's representative changed as a result of the election.²¹ Model (4) is a first-differences regression in which the change in spending from the year before to the year after the election is regressed against changes in legislator sex and other covariates. The female effect from the close elections sample is 7%. Note that because we have only 39 observations in Model (4), we do not attempt to control for the full set of district covariates. This is not a major concern, since we do not expect district attributes to change significantly in two years. We do control for legislator characteristics that may change along with the

sex of a district's representative—party, majority status, and seniority—and the coefficients for these variables are comparable to their fixed effects counterparts. While we admittedly have few instances of close elections that produce a change in the sex of a district's representative, and therefore do not put much stock in these results taken in isolation, the findings from Model (4) comport with those from the fixed effects models and provide a useful complement to them.²²

Among the remaining variables included in Table 1, only a handful demonstrate a robust relationship with federal spending. Democratic districts appear to garner more federal money in the state fixed effects model, but the result dissolves when district fixed effects are introduced. In other words, it would appear that Democrats come from districts that are otherwise prone to receive federal largess, but within-district changes in legislator party are not significantly associated with changes in spending to the district. Membership in the majority party appears to be uncorrelated with district spending.²³ Tenure in office, while positive in every specification, fails to attain statistical significance. Furthermore, the size of a congressperson's victory margin does not appear to influence the allocation of federal spending. Among the district attributes, an increasing number of African Americans is associated with increased federal spending over time. Lastly, as expected, districts that contain more of the population of the state capitol county receive more federal spending.

In summary, the unambiguous result is that female legislators succeed in directing more discretionary spending to their home districts than male representatives. A spending advantage of 9% amounts to approximately an extra \$88 per capita per year for districts represented by women. Given that the average district has 563,732 residents, the aggregate spending increase for the district is roughly \$49 million when it sends a woman to Capitol Hill.

Is It Sex-Based Selection?

The results of the previous section provide strong evidence that congressional districts receive more federal funding when they are represented by women than when they are represented by men. However, we have not established that the source of the spending difference is that

²¹ Such races are close by congressional standards, where the average election is decided by a 40% margin and only 7% of elections are decided with the winning candidate earning less than 55% of the vote.

²² Appendix B provides additional RD analysis and discusses the strengths and weaknesses of our data for this design.

²³ While contrary to popular wisdom, these results are consistent with prior studies, such as Knight (2005).

congresswomen are more able legislators, nor that the reason for their differential success in office is what we refer to as sex-based selection. The results thus far leave open the possibility that women are stronger legislators simply because they are more attuned to their constituents, more dedicated to procuring funds for so-called women's issues (e.g., Swers 2002), or more collaborative and cooperative in their legislative and leadership style (Carey, Niemi, and Powell 1998; Kathlene 1994; Rosenthal 1998).

In order to demonstrate that the mechanism responsible for the female spending advantage is the one we have proposed, we would like to be able to measure either variance in sex-based selection or variance in candidate quality across districts and time. With respect to the latter, we know that female House candidates tend to be more qualified than male candidates on the basis of raw, formal qualifications such as prior office-holding experience (Pearson and McGhee 2009). However, quality is much more than formal qualifications, and it is ultimately only measurable through performance. In baseball, for example, we do not know what qualities cause one player to hit more home runs than another, and it is certainly something more than just the player's experience, but we are comfortable concluding that the player who hits more home runs is a better hitter. Candidate quality is similar in nature. Of course, if we cannot measure quality as distinct from performance, we cannot hope to exploit variation in candidate quality to isolate its effect on performance.

Alternatively, to measure sex-based selection, we would want to quantify either the degree of sex discrimination in the district's electorate or the extent to which higher-quality women self-select into politics relative to men. We would expect to find a positive relationship between congresswomen's spending advantage and the level of sex-based selection in the district, conditional on a woman being elected. Unfortunately, we know of no such measures at the district level, much less the district-byyear level. Instead, we use average constituent ideology in the district as a proxy, albeit a somewhat crude one, for the prevalence of sex-based selection in the district. We also examine federal spending outcomes for women who, we believe, faced fewer barriers to entry to politics because of their sex than other female legislators.

First, we take advantage of the fact that attitudes about women in politics are correlated with the ideology of constituents in a district.²⁴ We use Clinton's (2006) survey-based measure of district-level constituent ideology, which ranges from -1 (most liberal) to 1 (most conservative). This measure does not capture variation in constituent ideology over time within districts, but it does allow us to estimate the extent to which the female spending advantage varies systematically with a time-invariant measure of constituent ideology. If more conservative districts also tend to be those where average sex discrimination levels are higher or where qualified women are more reluctant to enter politics, then our theory would predict that the spending advantage achieved by female legislators in more conservative districts will be greater than the advantage received by those in liberal districts.

Table 2 presents the results of the main models with an interaction between legislator sex and district-level constituent conservatism, the latter of which is centered around its mean. The main effect of district ideology cannot be directly estimated since it is constant across time periods and is therefore subsumed within the district fixed effects. The table is truncated to preserve space; all four models include the covariates whose coefficients are presented in Table 1 as well as district and year fixed effects.²⁵ In column (1), the coefficient on legislator sex represents the spending advantage that accrues to districts of average ideology (because the ideology measure has been mean deviated) when they have female representatives. Since the average district is slightly conservative according to Clinton's measure, we conclude that female legislators elected from a moderately conservative congressional district deliver approximately 13% more federal spending to their constituents than male legislators. More importantly, however, the coefficient on the interaction term is positive and statistically significant at the 1% level. Thus, more conservative districts—when they elect women to represent them-receive a larger increase in spending than districts that have more liberal constituents. The magnitude of the coefficient implies that a one standard deviation increase in average constituent conservatism is associated with an additional 10% boost in federal spending when a woman is elected.

We might suspect that since constituent ideology is likely to be positively correlated with legislator ideology, the interaction presented in column (1) picks up the ideological leanings of the congresswomen themselves. Since we are concerned here with general views about women in politics in the district, column (2) enters the legislator's

²⁴ Of the 11% of Gallup respondents who reported that they would not vote for a well-qualified female candidate for president, 63% identified themselves as either very conservative or conservative. Only 36% of those who said they *would* vote for a woman were conservative or very conservative (USA Today / Gallup Poll, February 9–11 and March 2–4, 2007).

²⁵ We lose a substantial number of cases due to the fact that Clinton's measure of constituent ideology only exists according to the congressional district boundaries of the 1990s. Where possible, we used the same values of this measure for corresponding districts in the 1980s and 2000s. See Appendix A for details.

	District Ideology	District & Member Ideology	Widows	
	(1)	(2)	(3)	
Female	0.12	0.106		
	$(0.048)^{**}$	$(0.046)^{**}$		
Female *	0.584	0.656		
Constituent Ideology	(0.205)***	(0.193)***		
Member Ideology		-0.426		
		(0.098)***		
Female Nonwidow			0.138	
			$(0.068)^{**}$	
Widows			-0.104	
			(0.119)	
Constant	18.817	18.764	13.814	
	(2.388)***	(2.409)***	(1.633)***	
Observations	7404	7404	9067	
R-squared	0.89	0.89	0.66	
Fixed Effects	District &	District &	State &	
	year	year	year	
<i>F</i> -test: Widows = Nonwidows			$p = 0.054^*$	

 TABLE 2 Evidence of Sex-Based Selection

Notes: Models include all control variables reported in Table 1. Robust standard errors clustered by state in parentheses. The dependent variable is ln(federal outlays by congressional district by year) from high-variation programs, 1984–2004. Outlays are in 2004 dollars. Female = 1 if legislator is female. Constituent Ideology is the average constituent ideology in the district as measured by Clinton (2006). Member Ideology is the legislator's DW Nominate score. Widows = 1 if legislator is female who succeeded her late husband in office. Female Nonwidows = 1 for all other female legislators. * significant at 10% level; ** significant at 5% level; ***

ideology as a separate regressor, measured by his or her NOMINATE score (Poole and Rosenthal 1997, 2005). The inclusion of the individual members' ideology changes the coefficients on the female indicator and the interaction term only modestly. Notably, the coefficient on the interaction term is still large, positive, and significant at the 1% level.

These results are consistent with our argument that the mechanism driving the spending advantage is a talent and effort differential induced by sex-based selection. We see from columns (1) and (2) of Table 2 that the positive effect of female representation on spending is considerably larger in districts where public attitudes are likely to be less friendly to the idea of women in politics. Of course, district ideology is a rough measure for sex-based selection, so we bolster these results by comparing two groups of women for whom, we assume, the political selection process differs.

One route by which women have historically entered Congress is by succeeding their husbands who passed away while in office (Burrell 1994). If widows benefit from outpourings of public sympathy surrounding the deaths of their husbands, they are unlikely to be subjected to the same degree of electoral scrutiny as other women. Moreover, since they have closely followed their husbands' tenure in office, widows may be less inclined to think themselves insufficiently qualified for political office than other women. In other words, we would expect that widows are free of many of the hurdles other women must clear on the way to office; therefore, they would not need the same edge in quality or effort in order to become candidates and get elected. In fact, widows may even be able to win with a quality disadvantage relative to male candidates thanks to public sympathy. If sex-based selection is the mechanism that causes women to perform better in office than men, then widows should have a smaller spending advantage than other women, and possibly even a spending disadvantage relative to men. Thus, we compare spending outcomes for districts represented by widows who succeeded their husbands in office with districts represented by other women as a window onto female performance in environments with and without substantial sex-based selection.²⁶

Column (3) of Table 2 presents a test of these predictions. We note up front that our power to conduct this test is limited because we have only eight widows in our data set, accounting for a combined 57 years of presence in the legislature. Nevertheless, the results confirm our expectations. We create separate binary indicator variables for widows and female nonwidows; males are the omitted category. The model includes the full set of legislator characteristics, all the district-level demographics, and state and year fixed effects. The small number of widows prohibits us from running district fixed effects models.

We cannot reject the null hypothesis of no spending advantage for widows, while the female nonwidow effect is large, positive, and statistically significant. In fact, the widow coefficient is negative, suggesting that widows deliver less spending than male legislators, although this difference is not significant. An *F*-test allows us to reject the hypothesis that the coefficients for widows and nonwidow females are equal at p = 0.054. This result lends support to the hypothesis that sex-based selection

²⁶ We are grateful to Linda Fowler for suggesting this idea.

explains the female spending advantage. If widows are *not* held to a higher standard than male candidates by voters and *not* likely to underestimate their qualifications for politics, then we should *not* expect female legislators who succeed their late husbands to perform better than male legislators. The results presented in column (3) of Table 2 show that this is the case. Of course, we recognize that there may be other reasons why widows are less effective in office. These results, while consistent with our theory, are not dispositive.

Alternative Explanations

The preceding results show that congresswomen's spending advantage cannot be explained by the districts they represent and is even larger in districts where women are elected amidst challenging conditions. In this section, we address the question of whether there is some other correlate of being female, apart from the sex-based selection, that can explain congresswomen's success in garnering federal spending for their districts.

It is well known that electorally vulnerable members of Congress seek additional spending for their districts (e.g., Cain, Ferejohn, and Fiorina 1987). Is it possible that women respond disproportionately to electoral vulnerability by seeking more federal spending for their districts? We test for this in Model (1) of Table 3 by estimating a district fixed effects model that includes an interaction between the female indicator and the candidate's electoral margin in the preceding election. (To conserve space, only the coefficients for the primary independent variables of interest are reported, although the full set of control variables is included in all the models reported in Table 3.) If it is true that women respond disproportionately to electoral vulnerability, we should find a negative coefficient on the interaction term. In fact, however, the coefficient is positive and insignificant. We can therefore dismiss the possibility that electoral vulnerability is at the source of women's spending advantage.

Next, we investigate the role of partisanship and ideology. The women in Congress during our study period are more likely to be Democrats (65%) than the men are (50%). Women are also more ideologically liberal: the average NOMINATE score (Poole and Rosenthal 1997, 2005) for a female member of Congress is -0.15, while the average for congressmen is 0.05.²⁷ In Model (2) of Table 3, we estimate an interaction between the female and Republican indicators. While female Republicans demonstrate a modest edge over female Democrats, the difference is not statistically significant. In Model (3), we estimate the interaction between the female indicator and the NOMINATE scores. Again, the point estimate suggests that conservative women garner more spending than liberal women, but the interaction is not significant. Based on these analyses, we reject the idea that partisanship or ideology can explain the female spending differential.

As a next step, we explore one avenue through which women may attain their added spending: committee assignments. Observing that women achieve more desirable committee assignments would be consistent with our theory of sex-based selection. However, the observation would also be equivalent to the alternative explanation that parties display favoritism toward women in the committee assignment process, perhaps because there are few female members and their presence on top committees is valuable for other reasons, such as public relations. We use the Groseclose and Stewart (1998) House committee desirability scores to place values on the committee portfolios of individual legislators in each year. We find that, controlling for seniority, women have slightly less desirable committee portfolios, although the difference is not statistically significant (not shown).²⁸ In any case, when we control for a complete set of committee indicator variables as well as indicator variables for committee chairs, committee ranking minority members, and party leaders, which we do in Model (4) of Table 3, the estimated female spending advantage is essentially unaffected. Women do not attain their spending advantage merely by securing better committee assignments.²⁹

In analysis not shown, we also investigate the nature of the spending that women bring home to their districts.³⁰ Women in politics scholars have found that female politicians are more active in areas considered to be "women's issues" (e.g., Swers 2002). If women derive their advantage in spending primarily from federal programs that reflect traditional "female" legislative priorities, we might be dissuaded that it is women's talent and effort that drive the spending effect.

To the contrary, we find that the female spending advantage is present across a diverse set of federal programs. We estimate fixed effects models of spending from each of the four agencies responsible for the greatest amount of high-variation program spending from 1984 to 2004: the

 $^{^{27}}$ The NOMINATE scale ranges from -1 (most liberal) to 1 (most conservative).

²⁸ These results are presented in Appendix B.

²⁹ The null findings for committee chairs, ranking minority members, and party leaders are contrary to expectations. However, we note that these positions change relatively infrequently, and so the estimates are very imprecise in the context of district fixed effects.

³⁰ The following results are detailed in Appendix B.

	High-Variation Program Spending			Bills Sponsored	Bills Cosponsored	
	(1)	(2)	(3)	(4)	(5)	(6)
Female	0.085	0.055	0.093	0.093	2.84	25.83
	(0.057)	(0.041)	$(0.047)^{*}$	(0.046)**	$(1.06)^{***}$	(13.09)**
Republican	-0.002	-0.01		0.004	0.91	-54.63
	(0.022)	(0.022)		(0.023)	(0.74)	(7.90)***
Terms	-0.001	-0.001	-0.002	0.001	1.01	-3.36
	(0.003)	(0.003)	(0.003)	(0.004)	$(0.14)^{***}$	$(0.99)^{***}$
Margin	0.002	0.003	0.005	0.005	2.2	-14.32
	(0.025)	(0.023)	(0.022)	(0.023)	$(0.97)^{**}$	(8.86)
Female * Margin	0.017			~ /	~ /	
	(0.100)					
Female * Republican	× ,	0.089				
		(0.081)				
Ideology			-0.086			
67			$(0.037)^{**}$			
Female * Ideology			0.107			
			(0.097)			
Committee Chair			(,	-0.021	10.83	-23.88
				(0.047)	(2.35)***	(16.09)
Ranking Minority				-0.026	0.53	51
				(0.031)	(2.03)	(18.54)***
House Leader				-0.099	1.62	-76.66
				(0.224)	(5.55)	(35.66)**
Majority Party				(0.221)	3.95	23.98
					(1.06)***	(9.47)**
Distance from Median					3.74	109.89
					(3.03)	(25.02)***
Constant	18.83	18.91	18.75	18.66	2.1	515.95
	$(2.348)^{***}$	(2.323)***	(2.322)***	(2.374)***	(24.11)	(345.34)
Observations	9067	9067	9067	9067	4752	4752
Committee Indicators	No	No	No	Yes	Yes	Yes
Included?	110	110	110	100	100	105
R-squared	0.9	0.9	0.9	0.9	0.26	0.36

TABLE 3 Alternative Explanations

Notes: The dependent variable for Models (1)-(4) is ln(federal outlays by congressional district by year) from high-variation programs, 1984–2004. Outlays are in 2004 dollars. The dependent variable for Model (5) is the number of bills sponsored per congress, and the dependent variable for Model (6) is the number of bills cosponsored per congress. Models (1)-(4) include all control variables reported in Table 1, district fixed effects, and year fixed effects. Model (4) includes indicator variables for each committee. Models (5)-(6) include all district demographic controls reported in column (1) of Table 1, congress fixed effects, and dummy variables for membership on each standing committee. For Models (1)-(4), standard errors are clustered by state. For Models (5)-(6), standard errors are clustered by member of Congress. Ideology is the legislator's DW Nominate score. * significant at 10% level; ** significant at 5% level; *** significant at 1% level.

Departments of Agriculture, Health and Human Services, Transportation, and Education. Only Agriculture fails to demonstrate a spending advantage for women. Women have a clear advantage in securing funds for their districts from Transportation, Health and Human Services, and Education. In fact, the coefficient for Transportation is largest in magnitude, a result that is particularly suggestive since transportation is an area identified by congressional scholars as especially amenable to pork barrel politics (e.g., Ferejohn 1974). It is therefore not the case that women only have an advantage in securing spending for programs related to "women's issues." Lastly, we investigate whether congresswomen's success in securing federal funding for their constituents comes at the expense of attention to another important aspect of their job—policymaking. As a test of whether congresswomen are less effective policymakers than congressmen, we analyze bill sponsorship and cosponsorship patterns for male and female members of the House. We use data made available by Fowler (2006), who compiled sponsorship information for every piece of legislation proposed in Congress since 1973.³¹

We examine the number of bills sponsored and cosponsored by women relative to men from 1984 to 2004, modeling each as a function of legislator sex, party, and majority status and including indicator variables for committee chairs, ranking minority members of committees, and party leaders. To account for the possibility that electorally vulnerable members are spurred into action, we also control for the members' vote margin in the preceding election. In addition, because some committees provide more opportunities for legislative activity than others, we include a full set of committee membership indicator variables. We also include the demographic variables from Table 1 to control for the possibility a member might sponsor more bills if she is from a district where constituents are particularly attentive to legislative behavior. We expect that it is easier for ideologically moderate members to work with larger numbers of their colleagues than more extreme members, so we include each legislator's ideological distance from the legislator with the median NOMINATE score in each congress. Finally, we include congressional term fixed effects to account for general changes in sponsorship and cosponsorship over time. To conserve space, we do not report the coefficients for the demographic variables, committee variables, or fixed effects.32

Clearly, it is *not* the case that women neglect their roles as policymakers. In fact, Model (5) of Table 3 demonstrates that congresswomen sponsor *more* legislation than congressmen. On average, women sponsor about three more bills per congress, which is a difference of roughly 17% relative to the member average of 18 bills. Women are also more active in supporting the legislation of their colleagues through cosponsorship. Congresswomen cosponsor about 26 more bills per congress than congressmen, as seen in Model (6). In results presented in the appendix, we find that women also garner cosponsorship support from a greater number of their peers, which suggests that women have stronger networks of collaboration with their colleagues than congressmen.

There are obvious limitations to counting bills as a measure of legislators' attentiveness to policymaking. In particular, the decision to cosponsor a bill is relatively costless. In more comprehensive examinations of congressional policymaking, however, Volden and Wiseman (2009) and Volden, Wiseman, and Wittman (2010) track each bill introduced in the 97th to 110th congresses through all stages of the legislative process-from introduction to signing-and find that women score significantly higher on their measure of "legislative effectiveness" than men do. In short, women's bills make it further in the legislative process and are more likely to be considered "important," as measured by media coverage. Not only does this evidence refute the argument that women pay close attention to district-level spending at the expense of policymaking, but it is also consistent with the idea that policymaking is yet another area in which congresswomen outperform congressmen.

Discussion

If we believe the evidence that the average woman underestimates her qualifications relative to the average man, then it is reasonable to conclude that a woman who identifies herself as a candidate for national office is more qualified than the average male candidate. If it takes more talent and greater effort for female candidates to be taken seriously by voters, campaign contributors, and party gatekeepers, then the women who succeed in the electoral process are likely to be more talented and hardworking than the men who do the same. Because of this, the women who are elected to Congress are actually poised to be more effective legislators than their male counterparts.

Our theory of sex-based selection makes precisely this point. It does not matter whether women are elected to public office at lower rates than men because they perceive their own qualifications differently or because bias against women in the electorate produces a barrier to entry for them. The central implication of sex-based political selection is that the women we observe in office will, on average, outperform the men.

We test this implication using legislators' success in directing funds to their home districts as our primary measure of performance. The federal spending analysis provides strong empirical support for the prediction that women outperform men. All else equal, congressional districts receive roughly 9% more high-variation federal program spending when they are represented by women. This spending bonus amounts to approximately \$88 per

³¹ See Appendix A for details.

³² There are 4,752 observations in Models (5) and (6), rather than the full 4,785, due to missing values for *Terms* (24 missing) and *Margin* (9 missing). See Appendix A for details.

capita, or \$49 million in total, for districts that have a woman in Washington in a given year. According to the estimates contained in Levitt and Snyder (1997), the addition of \$88 per capita in high-variation program spending produces an electoral reward for the incumbent of almost 2% of the popular vote.

However, our results are not invulnerable to criticism. Without a direct way to measure legislator ability or effort, we cannot definitively show that these factors explain female success in office. In an earlier section, we considered a set of competing explanations for the spending differential and brought each one to the data. The results allow us to reject the possibility that women's electoral vulnerability, differing ideology or partisanship, or advantageous committee assignments can explain the connection between legislator sex and spending. Moreover, it is not the case that female House members manage to excel in securing federal spending for their districts by neglecting policymaking: they actually sponsor and cosponsor more bills per congress than their male counterparts.

While such evidence cannot substitute for a direct test of the relationship between legislator sex and ability or effort, it dispels several reasonable competing explanations. For example, one might conjecture that political party leaders intentionally channel disproportionate funding to women's districts, either to protect their relatively small cadres of female representatives, or simply to make it obvious that they do not discriminate against them. Alternatively, perhaps female legislators feel the need to work harder in order to prove themselves to their colleagues in the male-dominated House. While these are all plausible explanations for a female spending advantage in general, they cannot account for why it does not apply to women who succeed their late husbands in office or why it is greater in districts where constituents are more conservative. Any alternative explanation for our findings would have to account for all of these patterns, as well as the fact that women sponsor and cosponsor more bills than their male counterparts. We believe that our theory of sex-based selection provides the most logical and parsimonious explanation for these findings.

In closing, we note that our theoretical contribution does not apply uniquely to women or to the measures of performance that we have chosen. Future research might look for other areas in which females excel in office. In addition, our theory suggests that members of other groups that suffer from discrimination by the electorate also must perform better in order to be elected. Future research might apply a similar analysis to African Americans or Latinos in Congress. However, we anticipate that the use of race-conscious districting, in particular majorityminority districts, will seriously confound testing of the theory. If racial districting makes it easier for minorities to be elected, then there is no reason to expect that those in office will perform any better than average. Of course, political selection is not based solely on candidates' personal attributes. We might expect, for example, a Republican elected from a historically Democratic district to demonstrate a similar quality advantage. These are empirical questions that we may explore in future research.

At the most general level, our results highlight the importance of connecting research on women in politics, models of political agency, and the economics of discrimination. Women are some of the most effective politicians in Congress. One only has to look to the political selection process to understand why.

References

- Aaron, Henry. 1999. "Jackie Robinson." In TIME Magazine's TIME 100: The 100 Most Influential People of the Century, June 14.
- Adler, E. Scott. 2003. "Congressional District Data File, 98th to 105th Congresses." University of Colorado, Boulder, CO.
- Alvarez, R. Michael, and Jason L. Saving. 1997. "Deficits, Democrats, and Distributive Benefits: Congressional Elections and the Pork Barrel in the 1980s." *Political Research Quarterly* 50(4): 809–31.
- Ashworth, Scott. 2005. "Reputational Dynamics and Political Careers." *Journal of Law, Economics and Organization* 21(2): 441–66.
- Austen-Smith, David, and Jeffrey S. Banks. 1989. "Electoral Accountability and Incumbency." In *Models of Strategic Choice in Politics*, ed. P. Ordeshook. Ann Arbor: University of Michigan Press, 121–48.
- Banks, Jeffrey S., and Rangarajan K. Sundaram. 1998. "Optimal Retention in Agency Problems." *Journal of Economic Theory* 82(2): 293–323.
- Barro, Robert J. 1973. "The Control of Politicians: An Economic Model." Public Choice 14(1): 19–42.
- Becker, Gary S. 1957. *The Economics of Discrimination*. Chicago: University of Chicago Press.
- Besley, Timothy. 2006. Principled Agents? The Political Economy of Good Government. Oxford: Oxford University Press.
- Besley, Timothy, and Anne Case. 2003. "Political Institutions and Policy Choices: Evidence from the United States." *Journal of Economic Literature* 41(1): 7–73.
- Bickers, Kenneth N., and Robert M. Stein. 1991. Federal Domestic Outlays, 1983–1990: A Data Book. Armonk, NY: M.E. Sharpe.
- Bickers, Kenneth N., and Robert M. Stein 1996. "The Electoral Dynamics of the Federal Pork Barrel." *American Journal of Political Science* 40(4): 1300–1326.
- Burrell, Barbara C. 1994. A Woman's Place Is in the House: Campaigning for Congress in the Feminist Era. Ann Arbor: University of Michigan Press.

- Cain, Bruce, John Ferejohn, and Morris Fiorina. 1987. *The Personal Vote*. Cambridge, MA: Harvard University Press.
- Carey, John M., Richard G. Niemi, and Lynda W. Powell. 1998. "Are Women State Legislators Different?" In *Women and Elective Office*, ed. Sue Thomas and Clyde Wilcox. New York: Oxford University Press, 87–102.
- Center for American Women and Politics (CAWP). 2009. "Facts on Women in State Legislatures." New Brunswick, NJ: Center for American Women and Politics.
- Chattopadhyay, Raghabendra, and Esther Duflo. 2004. "Women as Policy Makers: Evidence from a Randomized Policy Experiment in India." *Econometrica* 72(5): 1409–43.
- Clinton, Joshua, and Jon Lipinski. 2006. "Measuring Legislative Accomplishment, 1877–1994." American Journal of Political Science 50(1): 232–49.
- Dolan, Kathleen. 1997. "Gender Differences in Support for Women Candidates: Is There a Glass Ceiling in American Politics?" *Women and Politics* 17: 27–41.
- Dolan, Kathleen A. 2004. Voting for Women: How the Public Evaluates Women Candidates. Boulder, CO: Westview Press.
- Duerst-Lahti, Georgia. 1998. "The Bottleneck: Women Becoming Candidates." In *Women and Elective Office*, ed. Sue Thomas and Clyde Wilcox. New York: Oxford University Press, 15–25.
- Evans, Diana. 2004. *Greasing the Wheels: Using Pork Barrel Projects to Build Majority Coalitions in Congress.* New York: Cambridge University Press.
- Fearon, James D. 1999. "Electoral Accountability and the Control of Politicians: Selecting Good Types versus Sanctioning Poor Performance." In *Democracy, Accountability, and Representation*, ed. A. Przeworski, S. C. Stokes, and B. Manin. Cambridge: Cambridge University Press, 55–97.
- Fenno, Richard F., Jr. 1966. *The Power of the Purse: Appropriations Politics in Congress*. Boston: Little, Brown and Company.
- Fenno, Richard F., Jr. 1978. *Home Style: House Members in Their Districts*. Boston: Little, Brown and Company.
- Ferejohn, John A. 1974. Pork Barrel Politics. Stanford, CA: Stanford University Press.
- Ferejohn, John. 1986. "Incumbent Performance and Electoral Control." *Public Choice* 50(1–3): 5–25.
- Fiorina, Morris P. 1981. "Some Problems in Studying the Effects of Resource Allocation in Congressional Elections." *American Journal of Political Science* 25: 543–68.
- Fowler, Linda L., and Robert McClure. 1989. *Political Ambition*. New Haven, CT: Yale University Press.
- Fowler, James H. 2006. "Connecting the Congress: A Study of Cosponsorship Networks." *Political Analysis* 14(4): 456–87.
- Fox, Richard L. 2006. "Congressional Elections: Where Are We on the Road to Gender Parity?" In *Gender and Elections*, ed. Susan J. Carroll and Richard L. Fox. New York: Cambridge University Press, 97–116.
- Fox, Richard L., and Jennifer L. Lawless. 2004. "Entering the Arena? Gender and the Decision to Run for Office." *American Journal of Political Science* 48(2): 264–80.
- Fox, Richard L., and Eric R.A.N. Smith. 1998. "The Role of Candidate Sex in Voter Decision-Making." *Political Psychology* 19(2): 405–19.

- Gordon, Sanford, Gregory Huber, and Dimitri Landa. 2007. "Challenger Entry and Voter Learning." *American Political Science Review* 101(2): 303–20.
- Groseclose, Timothy, and Charles Stewart III. 1998. "The Value of Committee Seats in the House: 1947–91." *American Journal of Political Science* 42(2): 453–74.
- Howell, William, Scott Adler, Charles Cameron, and Charles Riemann. 2000. "Divided Government and the Legislative Productivity of Congress 1945–94." *Legislative Studies Quarterly* 25: 285–312.
- Huddy, Leonie, and Nayda Terkildsen. 1993a. "Gender Stereotypes and the Perception of Male and Female Candidates." *American Journal of Political Science* 37: 119–47.
- Huddy, Leonie, and Nayda Terkildsen. 1993b. "The Consequences of Gender Stereotypes for Women Candidates at Different Levels and Types of Office." *Political Research Quarterly* 46(3): 503–25.
- Jenkins, Shannon. 2007. "A Woman's Work Is Never Done? Fund-Raising Perception and Effort among Female State Legislative Candidates." *Political Research Quarterly* 60(2): 230–39.
- Jeydel, Alana, and Andrew J. Taylor. 2003. "Are Women Legislators Less Effective? Evidence from the U.S. House in the 103rd-105th Congress." *Political Research Quarterly* 56(1): 19–27.
- Kahn, Lawrence M. 1991. "Discrimination in Professional Sports: A Survey of the Literature." *Industrial and Labor Relations Review* 44(3): 395–418.
- Kahn, Lawrence M., and Peter D. Sherer. 1988. "Racial Differences in Professional Basketball Players' Compensation." *Journal of Labor Economics* 6(1): 40–61.
- Kathlene, Lyn. 1994. "Power and Influence in State Legislative Policymaking: The Interaction of Gender and Position in Committee Hearing Debates." *American Political Science Review* 88(3): 560–76.
- Knight, Brian. 2005. "Estimating the Value of Proposal Power." American Economic Review 95(5): 1639–52.
- Lawless, Jennifer L., and Richard L. Fox. 2005. It Takes a Candidate: Why Women Don't Run for Office. New York: Cambridge University Press.
- Lawless, Jennifer L., and Kathryn Pearson. 2008. "The Primary Reason for Women's Underrepresentation? Reevaluating the Conventional Wisdom." *Journal of Politics* 70(1): 67–82.
- Lee, David S. 2008. "Randomized Experiments from Non-Random Selection in U.S. House Elections." *Journal of Econometrics* 142(2): 675–97.
- Lee, Francis E. 1998. "Representation and Public Policy: The Consequences of Senate Apportionment for the Geographic Distribution of Federal Funds." *Journal of Politics* 60(1): 34–62.
- Levitt, Steven D., and James M. Snyder, Jr. 1995. "Political Parties and the Distribution of Federal Outlays." American Journal of Political Science 39(4): 958–80.
- Levitt, Steven D., and James M. Snyder, Jr. 1997. "The Impact of Federal Spending on House Election Outcomes." *The Journal of Political Economy* 105(1): 30–53.
- Mayhew, David R. 1974. *Congress: The Electoral Connection*. New Haven, CT: Yale University Press.

- Milyo, Jeffrey, and Samantha Schosberg. 2000. "Gender Bias and Selection Bias in House Elections." *Public Choice* 105: 41–59.
- National Women's Political Caucus (NWPC). 1994. *Why Don't More Women Run?* A study prepared by Mellman, Lazurus, and Lake. Washington, DC: National Women's Political Caucus.
- Newman, Jody. 1994. Perception and Reality: A Study Comparing the Success of Men and Women Candidates. Washington, DC: National Women's Political Caucus.
- Newport, Frank, and Joseph Carroll. 2007. *Analysis: Impact of Personal Characteristics on Candidate Support*. Princeton, NJ: Gallup News Service.
- Niederle, Muriel, and Lise Vesterlund. 2007. "Do Women Shy Away from Competition? Do Men Compete Too Much?" *Quarterly Journal of Economics* 122(3): 1067–1101.
- Norton, Noelle H. 1999. "Uncovering the Dimensionality of Gender Voting in Congress." *Legislative Studies Quarterly* 24(1): 65–86.
- Palmer, Barbara, and Dennis Simon. 2006. *Breaking the Political Glass Ceiling: Women and Congressional Elections*. New York: Routledge, Taylor and Francis Group.
- Pascal, Anthony H., and Leonard A. Rapping. 1972. "The Economics of Racial Discrimination in Organized Baseball." In *Racial Discrimination in Economic Life*, ed. Anthony H. Pascal. Lexington, MA: Lexington Books, 119– 56.
- Pearson, Kathryn, and Eric McGhee. 2009. "Why Women Should Win More Often Than Men: Reassessing Gender Bias in U.S. House Elections." Unpublished manuscript, University of Minnesota.
- Persson, Torsten, Gérard Roland, and Guido Tabellini. 1997. "Separation of Powers and Political Accountability." *Quarterly Journal of Economics* 112(4): 1163–1202.
- Pew Research Center. 2008. "Men or Women? Who's the Better Leader?" Social and Demographic Trends, August 25.
- Poole, Keith T., and Howard Rosenthal. 1997. *Congress: A Political-Economic History of Roll Call Voting*. New York: Oxford University Press.
- Poole, Keith T., and Howard Rosenthal. 2005. DW-NOMINATE Data: 98th Congress to 108th Congress.
- Rehavi, M. Marit. 2007. "Sex and Politics: Do Female Legislators Affect State Spending?" Working paper, University of British Columbia.
- Rodgers, William, ed. 2006. *Handbook on the Economics of Discrimination*. Northampton, MA: Edward Elgar.
- Rosenthal, Cindy Simon. 1998. When Women Lead. New York: Oxford University Press.
- Rosenwasser, Shirley M., and Norma G. Dean. 1989. "Gender Role and Political Office: Effects of Perceived Masculinity/Femininity of Candidate and Political Office." *Psychology of Women Quarterly* 13: 77–85.
- Sanbonmatsu, Kira. 2006. Where Women Run: Gender & Party in the American States. Ann Arbor: University of Michigan Press.
- Seabright, Paul. 1996. "Accountability and Decentralization in Government: An Incomplete Contracts Model." *European Economic Review* 40(1): 61–89.

- Sears, David O., and P. J. Henry. 2005. "Over Thirty Years Later: A Contemporary Look at Symbolic Racism." Advances in Experimental Social Psychology, Vol. 37, ed. M. P. Zanna. New York: Academic Press, 95–149.
- Sellers, Patrick J. 1997. "Fiscal Consistency and Federal District Spending in Congressional Elections." *American Journal of Political Science* 41(3): 1024–41.
- Seltzer, Richard A., Jody Newman, and M. Voorhees Leighton. 1997. Sex as a Political Variable. Boulder, CO: Lynne Reinner.
- Shepsle, Kenneth A. 1978. The Giant Jigsaw Puzzle: Democratic Committee Assignments in the Modern House. Chicago: University of Chicago Press.
- Smith, Eric R.A.N., and Richard L. Fox. 2001. "The Electoral Fortunes of Women Candidates for Congress." *Political Research Quarterly* 54(1): 205–21.
- Stein, Robert M., and Kenneth N. Bickers. 1995. Perpetuating the Pork Barrel: Policy Subsystems and American Democracy. New York: Cambridge University Press.
- Swers, Michele L. 2002. *The Difference Women Make*. Chicago: University of Chicago Press.
- Thistlethwaite, D., and D. Campbell. 1960. "Regression-Discontinuity Analysis: An Alternative to the Ex Post Facto Experiment." *Journal of Educational Psychology* 51: 309–17.
- Thomas, Sue. 1991. "The Impact of Women on State Legislative Policies." *Journal of Politics* 53(4): 958–76.
- Uhlaner, Carole Jean, and Kay Lehman Schlozman. 1986. "Candidate Gender and Congressional Campaign Receipts." *Journal of Politics* 48: 30–50.
- Volden, Craig, and Alan E. Wiseman. 2009. "Legislative Effectiveness in Congress." Working paper, The Ohio State University.
- Volden, Craig, Alan E. Wiseman, and Dana E. Wittmer. 2010. "Why Are Women More Effective Lawmakers in Congress?" Working paper, The Ohio State University.
- Zaller, John. 1998. "Politicians as Prize Fighters: Electoral Selection and the Incumbency Advantage." In *Politicians and Party Politics*, ed. John G. Geer. Baltimore: Johns Hopkins University Press, 125–85.

Supporting Information

Additional Supporting Information may be found in the online version of this article:

- Legislator Sex and Federal Spending Type
- Predicting Legislator Sex with District Demographics
- Alternative Specifications for Table 1 Results
- Regression Discontinuity
- Sources of the Female Spending Advantage
- Legislator Sex and Policymaking

Please note: Wiley-Blackwell is not responsible for the content or functionality of any supporting materials supplied by the authors. Any queries (other than missing material) should be directed to the corresponding author for the article.